

Eat, Shop & Explore!

SHOP LOCAL:

223 Vintage Co. Fri 11-8 & Sat 10-8

A Beautiful Purpose Fri 11-8 & Sat 10-8

Cotton Creek Mill Fri & Sat 10-7

Enjoy hot Chocolate & homemade candies!

Guys and Gals Hairstyles Fri 3-8 & Sat 11-8

Santa's Workshop! Hair tinsel, accessories + sales!

Iowa Meat Shack Fri 3-7 & Sat 9-6

20% off entire order!

Izzy's Treasures Fri 10-8 & Sat 9-8

Something For My Sibling

Main Street Antiques Fri & Sat 10-8

Marg's Little Red House Fri 12-8 & Sat 9-7

New location behind McDonalds!

Mimi & Mae Vintage Fri & Sat 12-8

Polished & Handcrafted Fri & Sat 11-7

\$5 Festive Nail Art + stocking stuffer specials

Roots Salon & Spa Fri 4-8 & Sat 4-6

Permanent Jewelry, Product Discounts, drinks + treats

Salli's at 102 West Fri 4-8 & Sat 1-8

Snacks, Kids' Grab Bags + Sale Items

The Black Rose Fri & Sat 10am-Midnight

Pop-Up Vendors Upstairs

The Honey Den Fri 10-9 & Sat 9-9

Exclusive Christmas Past Insulated Tumblers

White Pumpkin Fri 10-9 & Sat 10-9

Free jumbo candy cane with \$75 purchase

EAT LOCAL:

Birdie's Eats + Drinks Fri & Sat 5-9

Branch Out Nutrition Fri 7-1 & 4-7, Sat 8-1 & 4-7

Build your own tea gift kits + hot cocoa bar!

Herb and Lou's Fri & Sat 11-9 (food) 11-2am (bar)

Fresh popped popcorn + drink specials

Main Street Sweets Fri & Sat 11-8

Mexico Lindo Fri & Sat 11-10

Subway Fri & Sat 8am-9:30pm

The Down Under Fri 3-12am & Sat 12-12

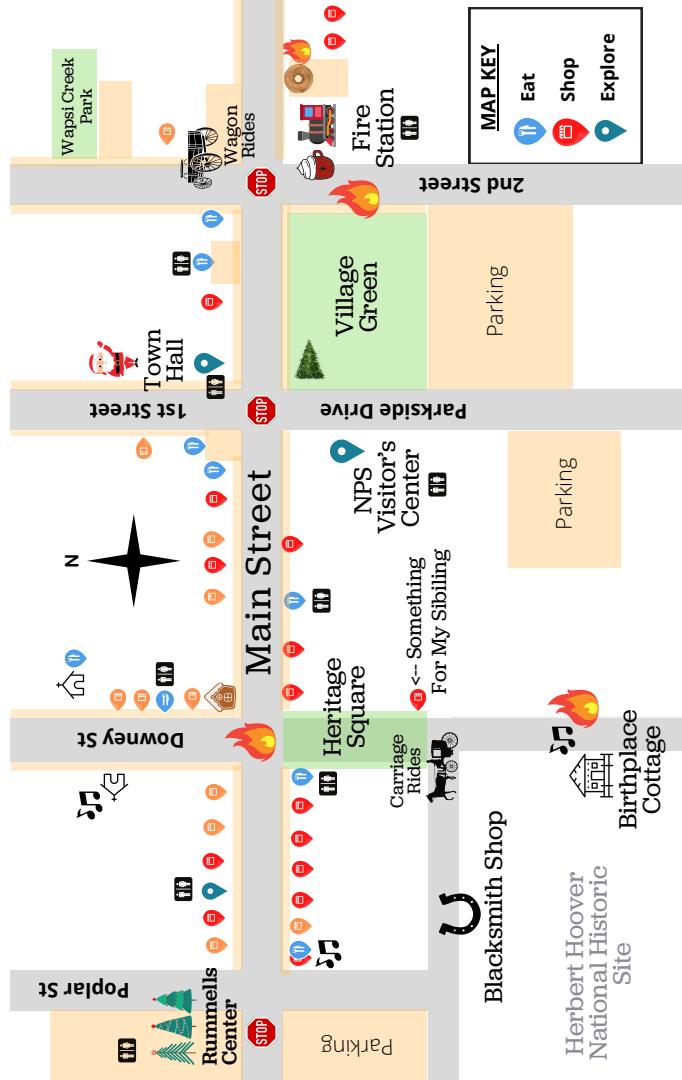
Spiked hot cocoa + cider specials for 21+

The Serving Cafe Fri & Sat, 6am-2pm & 4-8pm

Special menu + hot cocoa + barista drinks!

Event Map

Larger and more detailed map is available on the website and/or Facebook page.



In-Kind Contributors:



Borrow My Vintage
West Branch Lions Club
West Branch Kiwanis Club
West Branch PTO
Chiles Family



**MAIN STREET
WEST BRANCH**



Donations Appreciated:

Venmo @MainStreetWB



**Friday & Saturday
December 5-6, 2025**

[mainstreetwestbranch.org/
christmas](http://mainstreetwestbranch.org/christmas)

Friday Only- Dec. 5th

5:00pm Opening Ceremony - Join us for caroling, brief remarks and Santa's arrival to kick off the event! - *Village Green (Corner of 1st and Main St)*

5:00pm - 8:00pm Cocoa & Crafts - Enjoy free hot cocoa, photo booth and create an Angel ornament. *WB United Methodist Church, 203 N Downey St.*

5:00pm - 8:00pm Dual Book Signing - Meet the authors behind Death of a Brewer (now a movie!) and The Persian Lover. *Hoover Fine Arts*

7:00pm Bell Choir Concert- Holiday music for all! *WB Friends Church, 116 N Downey St*

Happening Both Days - Friday & Saturday

10:00am - 8:00 pm Silent Auction for the Ages
Bid to win gift baskets, experiences & more in person or online at 32auctions.com/CP25.
Proceeds support Main Street West Branch. *Rummells Center, 127 W Main St.*

Festival of Trees: Kaleidoscope of Christmas
Experience a dazzling display hosted by the Hoover Presidential Foundation, where 15 Christmas trees are each decorated in a single bold hue...coming together to create a vibrant kaleidoscope of holiday cheer. *Rummells Center*

Shop Small in Historic Main Street - Complete your holiday shopping, enjoy a meal and support small businesses. *Hours vary.*

Santa's Antique Sleigh - Take your own photos in the Antique Sleigh. *Heritage Square Park*

11:00am-8:00pm (Fri) & 9:00am-8:00pm (Sat)
Something for My Sibling - Children can experience the joy of giving by choosing and wrapping a (free) gift for a loved one! Reservations recommended, walk-ups welcome. *Hosted by Izzy's Treasures, 105 S Downey St.*

5:00pm - 7:00pm Heritage Museum Open - Explore unique local history! *109 W Main St.*

5:00pm-7:30pm (Fri) & 4:00pm-7:30pm (Sat)
Photos with Santa - Take your own photos! Elves on hand to assist. Enter using Main Street door. *Town Hall, 115 N 1st St.*

5:00pm-8:00pm (Fri) & 4:00pm-8:00pm (Sat)
Brick Ovens & Marshmallow Roasting - Hosted by the West Branch Lions Club. *Corner of Main St. & Downey St.*

Bonfire & Hot Dog Roasting - Hosted by WB Volunteer Fire Fighters. *WB Fire Station, S 2nd St.*

Fire Fried Donuts - Hosted by WB Kiwanis Club. Free will donations encouraged. *In front of 223 Vintage Co - 314 E Main St.*

Winter Village & Train Display - Experience the magic of this unique hand-built display with festive details. *Fire Station, S 2nd St.*

Complimentary Hot Cocoa - Hosted by Brown's Dealership & Liberty Communications. *Fire Station*

PTO Gingerbread Contest - View them all & vote for your favorites! *Former Springdale Agency office, 101 N Downey*

Horse-Drawn Wagon Rides - Enjoy a FREE old fashioned ride. Loading across the street from *WB Fire Station at Main St & 2nd St. (Mural Lot)*

Private Horse-Drawn Carriage Rides- *Reservations required in advance. Loading at Heritage Square Park*

5:00pm-8:00pm Winter Holiday Arts & Crafts - *National Park Service, Visitor Center*

Live Blacksmithing Demonstrations - *National Park Service, Jesse Hoover Blacksmith Shop*

Holiday Harmonica - Enjoy the nostalgic sound of live harmonica music around the fire at the top of the hour each evening from 5-8pm. *National Park Service, in front of Hoover's Birthplace Cottage*

Walking Tacos & Bake Sale - Free will donations for Springdale United Methodist Church. *Parkside Tire, 219 E Main St.*

Laura Ingles Wilder Author & Portrayal - Hear from author Cindy Wilson and enjoy Sarah Utoff's portrayal of the beloved pioneer. *NPS Visitor's Center*

5:30pm Christmas Tree Fire Prevention Demo - *Behind the Fire Station, S 2nd St.*

5:30pm, 6:30pm, & 7:30pm Read with a Ranger - Gather 'round the fire for a holiday story read by a Park Ranger. *National Park Service, in front of Hoover's Birthplace Cottage*

Saturday Only- Dec. 6th

8:00am-Noon Annual Candy Sale - to benefit United Methodist Church, 203 Downey St.

9:00am-10:30am Annual Cookie Walk - To benefit Bethany Lutheran Church, 235 S 2nd St.

9:00am-11:00am Free Community Brunch - All are welcome! *WB Friends Church, 116 N Downey St.*

10:00am - Snowball Sprint 2K Run/Walk
Registration is open until the race begins! Sign up through WB Parks & Rec. *Cubby Park, 301 Scott Dr.*

10:00am-Noon Winter Farmer's Market
WB Fire Station, S 2nd St.

10:00am-2:00pm Chili Cook-Off Sampling - Taste all the entries for a small fee. *The Black Rose*

5:00pm-7:00pm Annual UMC Soup Supper
WB United Methodist Church, 203 Downey St.

6:00pm-7:00pm Christmas Cabaret Show - Enjoy a variety of holiday performances! *The Black Rose*

7:30pm-8:30pm Christmas Sing-A-Long - Crank up the holiday cheer with songs led by Jonny Stax. *The Black Rose*

Find all reservation + ticket links, maps and more details on the website at mainstreetwestbranch.org/christmas



HOLIDAY ELF HUNT *color quest*

Enjoy a festive scavenger hunt around downtown West Branch from November 29 through December 25! Find all 22 Elves hiding in our local businesses and record the name of the crayon in their hand for a prize! Printed Scavenger Hunt forms available at WB Public Library and Rummells Center or download the form at mainstreetwestbranch.org/elfhunt.