

# Award Criteria

*Main Street West Branch reserves the right to withhold awards in any category if nominations do not sufficiently meet established criteria.*

## **Volunteer of the Year Award Criteria**

- The Volunteer of the Year Award recognizes and honors an individual who has made significant contributions to the success and vitality of Main Street West Branch projects and events, rather than a group, business, or organization.
- This award can only be given to the same individual once within a 5-year period.
- The recipient does not need to be a current investor or business owner within Main Street West Branch to be considered.
- The recipient's efforts should support and align with the mission of Main Street West Branch, which focuses on revitalizing downtown West Branch, promoting its unique charm, and fostering economic vitality.
- The recipient should demonstrate strong character traits such as dependability, flexibility, initiative, cooperation, and positive interaction with others.
- The recipient consistently goes above and beyond by contributing to the success of events and projects like *Hoover's Hometown Days*, *A Christmas Past*, and other Main Street initiatives, making a lasting positive impact on the organization and the community.
- The recipient actively promotes Main Street West Branch with enthusiasm and works to recruit additional volunteers for events and activities.
- The recipient volunteers with humility, prioritizing community benefits over personal recognition.
- The recipient continually educates and communicates with the community about Main Street West Branch's mission and vision, encouraging engagement and fostering pride in West Branch's historic downtown.

These criteria ensure the award celebrates those who exemplify the spirit of volunteerism and dedication essential to the success of Main Street West Branch.

## **Rookie of the Year Award Criteria**

- The Rookie of the Year Award recognizes an individual who has recently become actively involved in Main Street West Branch projects and events, demonstrating exceptional enthusiasm, dedication, and potential for ongoing impact.
- The recipient must have joined as a volunteer leader within the past 2 years and not previously held a leadership role with Main Street West Branch.
- The recipient's contributions should align with the mission of Main Street West Branch, focusing on revitalizing downtown, celebrating the town's historic charm, and fostering economic growth.
- The recipient exhibits strong leadership potential and character traits such as dependability, flexibility, initiative, cooperation, and positive engagement with others.
- The recipient has made a noticeable impact on key projects or events such as *Hoover's*

*Hometown Days, A Christmas Past*, beautification efforts, or community outreach initiatives.

- The recipient demonstrates a willingness to learn, grow, and take on new responsibilities, showing incredible potential to leave a lasting impact through continued leadership within Main Street West Branch.
- The recipient inspires others with their positive attitude and energy, encouraging greater volunteer participation and fostering a sense of collaboration within the community.
- The recipient approaches their volunteer work with humility and a focus on building relationships and making a difference.
- The recipient actively promotes Main Street West Branch and its mission, helping to raise awareness and engage new community members in Main Street activities.

This award celebrates emerging volunteer leaders whose passion and promise indicate a bright future of impactful contributions to Main Street West Branch.

### **Legacy of Leadership Award Criteria**

- The Legacy of Leadership Award honors a long-time volunteer whose sustained dedication and contributions have significantly advanced the mission of Main Street West Branch, leaving an enduring impact on the organization and the community.
- The recipient must have demonstrated consistent involvement with Main Street West Branch for an extended period, serving as a volunteer, leader, or supporter across multiple projects, initiatives, or events.
- The recipient embodies the mission of Main Street West Branch by championing the revitalization of downtown, preserving the town's historic charm, and fostering a thriving local economy.
- The recipient has played a pivotal role in shaping and strengthening key initiatives and community outreach efforts.
- The recipient exemplifies strong character traits, including dependability, leadership, collaboration, humility, and a commitment to excellence in their volunteer efforts.
- The recipient demonstrates a legacy of mentorship, inspiring others to step into leadership roles and ensuring the continuity of Main Street West Branch's mission.
- The recipient has gone above and beyond to create lasting change, including building relationships, fostering partnerships, and promoting a shared vision for downtown West Branch.
- The recipient's work has contributed to a measurable and meaningful impact on the community, setting a high standard for future volunteers and leaders.
- The recipient approaches their service with humility and a focus on creating a positive legacy for the entire community.

This award recognizes individuals whose long-term dedication, leadership, and vision have left a profound and lasting mark on Main Street West Branch and the West Branch community.

## **Individual Volunteer Awards – Selection Process**

- Nominations are requested from MSWB Board Members, committee volunteers and community partner organizations.
- Nominations are submitted using an online form with criteria-based questions.
- An internal review committee screens nominations for eligibility and alignment with award criteria and passes along 1-3 finalists.
- Final selections are made by the MSWB Board of Directors through a confidential vote.
- Board members with conflicts of interest recuse themselves from discussion and voting.
- Individual awards are presented only when a nominee fully meets the award criteria and may not be given every year.